

# Pop-up Basic messupöytä 2x2



Total area including bleed :  
2084 (w) x 974 (h) mm

Trimmed size :  
2060 (w) x 950 (h) mm

Visible area :  
2060 (w) x 950 (h) mm

## General guidelines:

- CMYK
  - Convert Pantone colours to CMYK.
  - Do not supply RGB images.
  - Do not embed images, supply them.
  - Resolution:
    - 300 dpi at 25% of output size,
    - 150 dpi at 100% of output size.
  - All fonts must be converted to outlines
  - Please supply artwork as PDF, Illustrator EPS files or TIFF with LZW compression.
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- Is supplied at 25% of finished size
  - Includes bleed (as shown by the red line)
  - Size of the template:  
521 (w) x 243.5 (h) mm

# Most visible area

Please keep all relevant information (like text or logos) inside this area. The blue color indicates the areas where the graphic begins to fold to the back of the system.

